English 12 Name:

Media Literacy Date:

1. Who is creating the fake content in this article? Give names, where they live and any information about the person.

2. What are some headlines produced by this person?

3. What are some reasons given for creating this content?

4. What are some of the ‘tricks of the trade’? HOW does the person do this?

5. What do you think about this? Make your points, explain, and provide evidence and analysis.

* A checklist of thinking and writing **options**:
  + Build your understanding and interpretations
  + Wonder, question and answer questions
  + Choose quotes that jump out
  + Challenge the ideas; reason with the evidence
  + Go below the surface; see the complexity
  + Consider different viewpoints and perspectives
  + Provide solutions
  + Connect to other text, your life, the world
  + Show how your thinking has changed

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| **Type of Question:** | **Exceeding A** | **Fully Meeting B** | **Meeting C to C+** | **Not Meeting (Fail)** |
| **Right there** or **Think and search** questions – the answer is in the text. | Every detail – nothing is left out. | Most detail is there. | Some detail shows you know what is going on. | Not enough detail. |

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| **Personal Writing Grades 11/12** | | | |
| Exceeds Expectations | Fully Meets Expectations | Meets Expectations | Not yet Meeting |
| Writing is mature and engaging, considerable originality. Details and examples enhance reader’s involvement, transforms the topic into a strong personal statement | Writing is mature and generally engaging, demonstrating some originality, details and examples are relevant and sufficient, topic is connected to personal experience. | Gets the job done, is sporadically engaging, some relevant supporting details and examples, minimal connection to personal experience | Limited development of ideas, few examples and details, no personal evidence or involvement in the topic. |
| **Ask yourself, did I learn something about myself with this writing? Did I say something real and true?** | | | |